

Gym Owner Monthly (online)

August 2nd 2016

Followers: 6,500

GYM OWNER
monthly



The Exercise, Movement and Dance Partnership (EMDP), the national governing body (NGB) for group exercise, has recently partnered with Active IQ, the leading awarding organisation in the active leisure sector.

Since joining forces, the organisations have been working together to bring learners an enhanced Level 2 Certificate in Teaching Exercise Movement and Dance. The newly approved bespoke qualification provides individuals with an employer focused course which will be made widely available from early September.

Acting as the national voice for the group exercise sector, EMDP is aware of the importance of training and professional development to fitness professionals. The recent EMDP Insight, Working in Fitness survey confirmed that almost half (48%) of those questioned were very interested in further training and gaining qualifications to support teaching group exercise. The qualification is another example of how the NGB is helping the Industry's frontline workforce to inspire a nation of movers.

The new Level 2 Certificate has been designed to provide learners with the knowledge and skills needed to be able to understand anatomy and physiology and how it relates to exercise and fitness, develop an awareness of health and safety in an exercise environment and plan and deliver effective exercise, music and dance sessions. An additional unit has been added to teach individuals key business skills including; writing CVs and filing tax returns. With a heightened employer focus, the course content will be delivered via a blended learning approach allowing learners to develop vital technical ability, alongside softer skills such as; empathy, problem-solving, creativity and leadership, attributes highly valued by Industry operators.

Francesca Thorne, EMDP's Academy Manager, states: "We're thrilled to have partnered with Active IQ. In the short time we've been working with the company we have already achieved so much. The team has been extremely helpful, supportive and informative. It's great working with such a flexible awarding organisation that's able to offer tailored qualifications catering for the needs of our instructors."

Following the recent approval of the Level 2 Certificate, EMDP is now working with Active IQ to develop a new Level 3 Certificate in Teaching Exercise Movement and Dance.

Jenny Patrickson, Active IQ's Managing Director, comments: "It's exciting to be working with EMDP. It is a passionate organisation, dedicated to supporting instructors and improving the overall health of the nation. We're proud to be helping the company deliver enhanced Level 2 and now Level 3 certificates in Teaching Exercise Movement and Dance to its network of committed instructors."

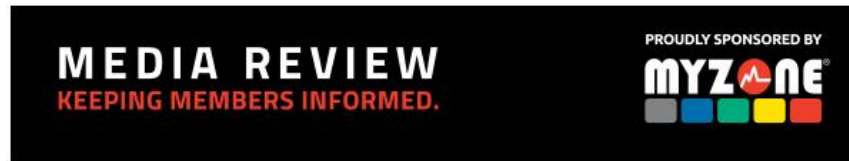
For more information about EMDP and for updates relating to their new qualifications please visit: www.exercisemovedance.org

Promote ^{PR}

Sports / Fitness / Active Leisure

**exercise
move
dance**

ukactive news review
July 25th 2016
Followers: 120,000



25/07/2016



[Fit Group UK seeks views on the future of group fitness \(Fit Group UK\)](#)

We need your opinion on the issues that are most important to you to help us shape the future growth of group exercise and create more opportunities for everyone. Using our online platform, vote on the issues you feel are most important, and add new or edit existing themes for others to vote on.

[Read More](#)

In this Review

“ We have a once in a lifetime opportunity to make sure every child has an active childhood – it's one we have to take. ”

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- [Report says internet preventing membership cancellations \(Health Club Management\)](#)
- [Fit Group UK seeks future of group fitness \(Fit Group UK\)](#)
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Leisure Opportunities Instant News

July 25th 2016

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Online platform seeks views on the future of group fitness

Fitness professionals have until the end of this month (July) to have their say on the future of group fitness via an online platform. Organised by FitgroupUK, the online forum follows on from two group exercise summits held in London and Manchester in June, where stakeholders were able to meet, discuss and identify how to increase the size of ...

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Online platform seeks views on the future of group fitness

BY TOM WALKER



The online survey looks to identify ways to increase the size of the group fitness sector

Fitness professionals have until the end of this month (July) to have their say on the future of group fitness via an online platform.

Organised by FitgroupUK, the online forum follows on from two group exercise summits held in London and Manchester in June, where stakeholders were able to meet, discuss and identify how to increase the size of the group fitness sector by attracting the inactive population to take part.

Organisations including Les Mills UK, Active IQ, Clubbercise, DDMIX, AdLib Training, Sport England, FitPro and ukactive gathered to discuss how the group exercise industry can realise its full potential and double the number of people taking part weekly in group fitness to 10 million people in the next five years.

The top 11 themes from the summits are now available to view and comment on [via the online platform](#) and FitgroupUK is calling for more industry professionals to participate in discussions and help shape the future of group exercise.

Once registered, stakeholders can vote on the importance of the focus areas, add ideas and suggest edits to the content.

The results of the best supported ideas will help FitgroupUK define the priorities of their newly formed Executive Panel to address in the next six months.

Exercise Professionals (online)

– 25 July 2016 (Reach 12,000)

Leisure Opportunities (online)

– 25 July 2016 (Reach 464,977)

Leisure Management (online)

– 25 July 2016 (Reach 33,690)

Spa Business (online)

– 25 July 2016 (Reach 34,935)

Attractions Management (online)

– 25 July 2016 (Reach 37,806)

Health Club Management (online)

– 25 July 2016 (Reach 29,112)

Sport Parks & Leisure (online)

– 25 July 2016 (Reach 35,000)

World Leisure Jobs & News

– 25 July 2016 (Reach 5,500)





Workout magazine

July 21 at 2:07pm · 🌐

Fitness professionals have been invited to have their say on the future of group exercise via an online platform open until the end of the month. Organisations across the sector gathered at the recent Fitgroup UK Summits in London and Manchester to discuss how the group exercise industry can realise its full potential and double the number of people taking part weekly in group fitness to 10m people in the next five years. Fitgroup is now calling for more industry professionals to participate in discussions and help shape the future of group exercise. Anyone interested in getting involved can find out more at: <http://fitgroupuk.codigital.com/p/fitgroupuk1/user/register>.

Workout (Facebook)

July 22nd 2016

Followers: 1,660



What are the key issues we need to address if we want to double the size of the group fitness industry and attract the inactive population?

FITGROUPEUK.CODIGITAL.COM

Workout (Twitter)
July 22nd 2016
Followers: 10,600



Workout magazine @WorkOutUK · Jul 22

Want to have your say on the future of group exercise? Here's your chance to get your views heard!

FitgroupUK @FitgroupUK

Help shape the future of group exercise and vote on the issues that matter to you! Voting closes soon so visit tinyurl.com/fitgroupvoice



Promote ezine
Syndicated across the Promote blog
July 22nd 2016
Reach: 11,000

Have your say on group fitness



What's the future for group
exercise in the UK?

[FitGroupUK](#) invite all fitness
professionals to share their
thoughts via the [online](#)
platform, open until the end of
July.

Have your say on the future of Group Exercise

Last month FitgroupUK, a body of key stakeholders involved in the group exercise industry, held Summits in London and Manchester which brought together key group fitness stakeholders to identify how to increase the size of the industry by attracting the inactive population to take part in group exercise.

Promote's Alison Bledge joined the likes of Les Mills UK, Active IQ, Clubbercise, DDMIX, AdLib Training and Sport England at the London Summit to discuss ways the group exercise sector can realise its full potential.

Significant topics affecting the sector that came to light include; the need for valuing instructors, using realistic promotional images and raising national awareness of the benefits of group exercise.

Now following the recent Summits, FitgroupUK has invited fitness professionals across the industry to have their say on the future on group exercise via an online platform which is now open until the end of July 2016.

To participate in the FitgroupUK forum, [click here](#), to find out more about FitgroupUK visit fitgroupuk.co.uk or follow [@fitgroupuk](https://twitter.com/fitgroupuk)



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