



Instructors – how are you getting on?

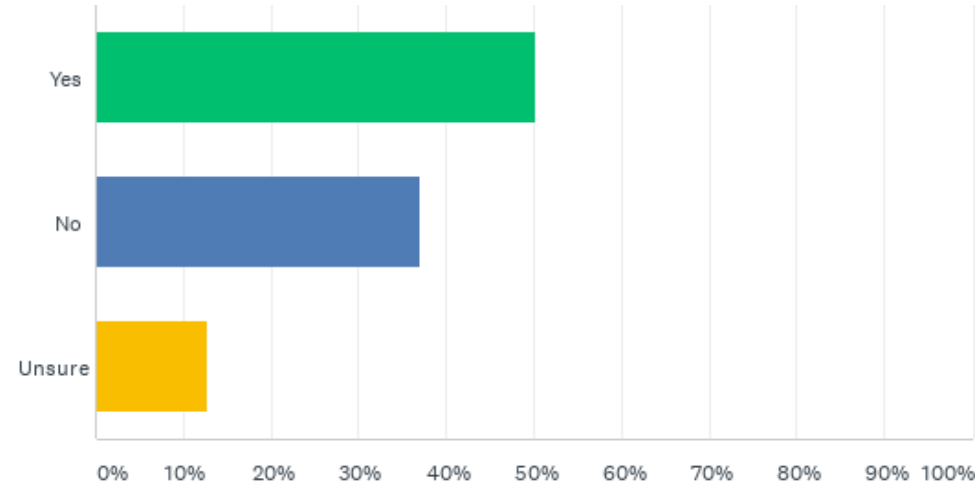
Results of instructor survey six

Methodology

- Online survey
- Link distributed via EMD UK's email databases and social media platforms (Facebook and Instagram)
- Survey live – 28.05.21-14.06.21
- Response rate – 804

Question one

Will you be teaching a combination of online/virtual and face-to-face classes moving forwards?



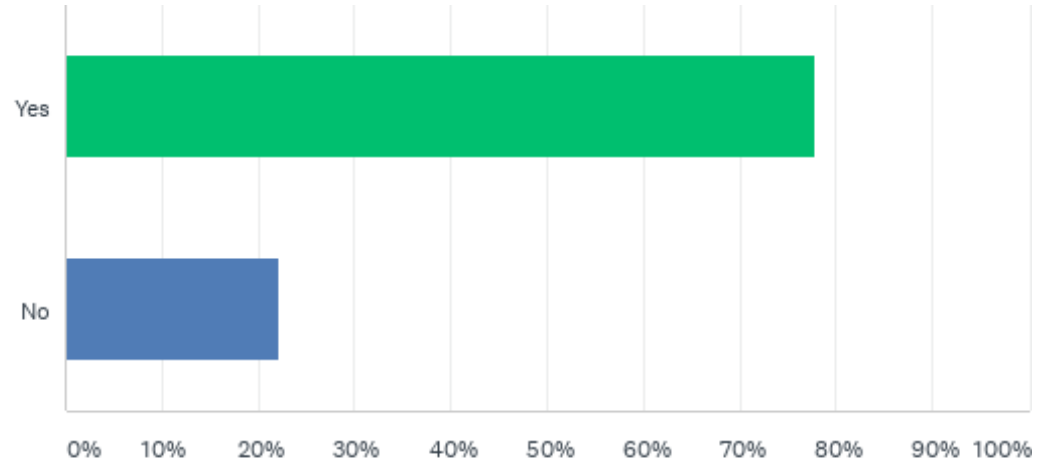
ANSWER CHOICES	RESPONSES	
Yes	50.25%	404
No	37.06%	298
Unsure	12.69%	102
TOTAL		804

Answered – 804

Skipped - 0

Question two

Have you now returned to teaching face-to-face classes?



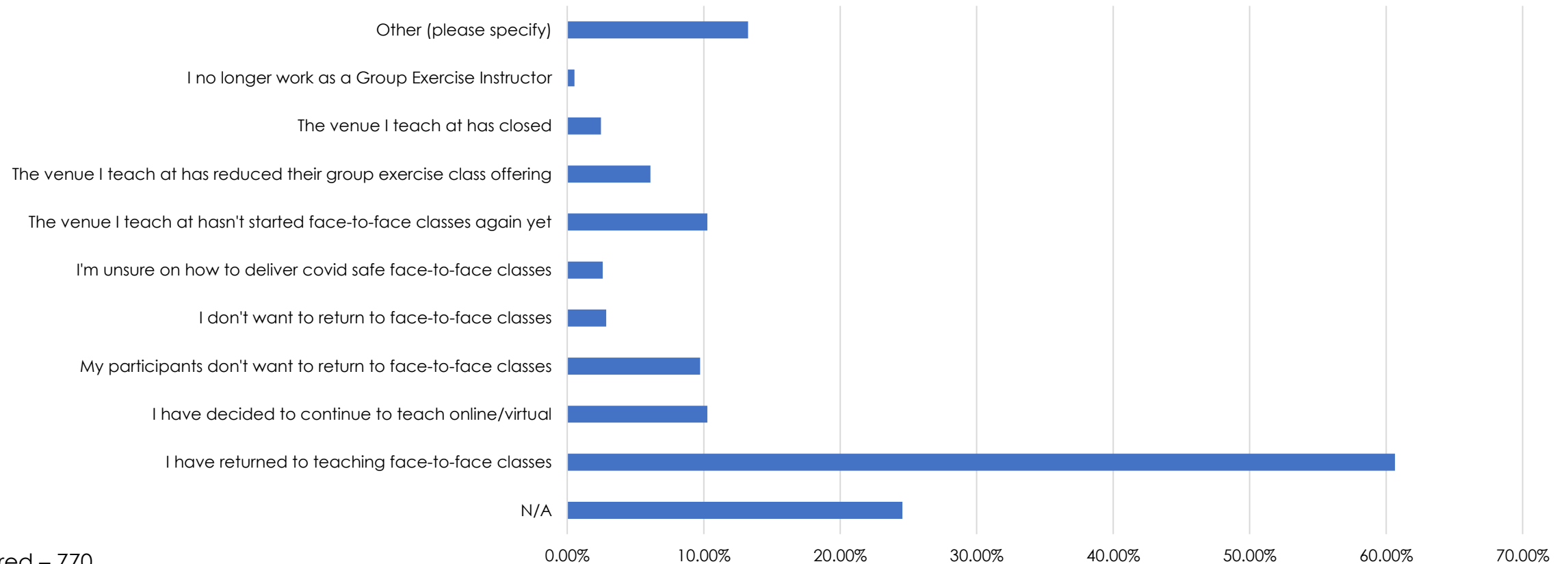
ANSWER CHOICES	RESPONSES	
Yes	77.79%	620
No	22.21%	177
TOTAL		797

Answered – 797

Skipped - 7

Question three

What is preventing you from teaching face-to-face classes?



Answered – 770

Skipped - 34

Question three contd.

What is preventing you from teaching face-to-face classes?

ANSWER CHOICES	RESPONSES	
N/A	24.55%	189
I have returned to teaching face-to-face classes	60.65%	467
I have decided to continue to teach online/virtual	10.26%	79
My participants don't want to return to face-to-face classes	9.74%	75
I don't want to return to face-to-face classes	2.86%	22
I'm unsure on how to deliver covid safe face-to-face classes	2.60%	20
The venue I teach at hasn't started face-to-face classes again yet	10.26%	79
The venue I teach at has reduced their group exercise class offering	6.10%	47
The venue I teach at has closed	2.47%	19
I no longer work as a Group Exercise Instructor	0.52%	4
Other (please specify)	13.25%	102
Total Respondents: 770		

Answered – 770

Skipped - 34

Question three contd.

What is preventing you from teaching face-to-face classes?

'Other' included:

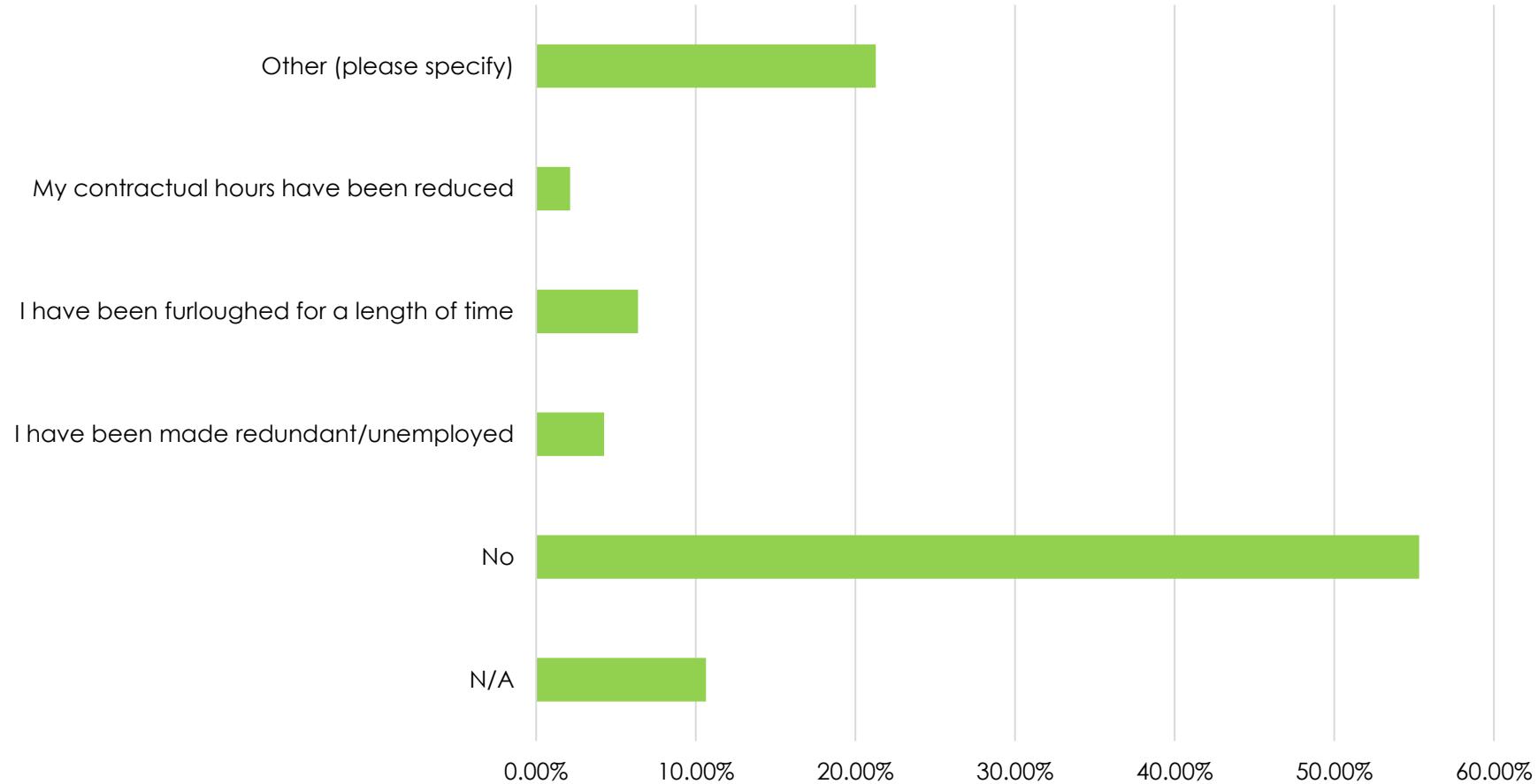


Answered – 770

Skipped - 34

Question four

Has your employment status changed during COVID-19?



Answered – 757

Skipped - 47

Question four contd.

Has your employment status changed during COVID-19?

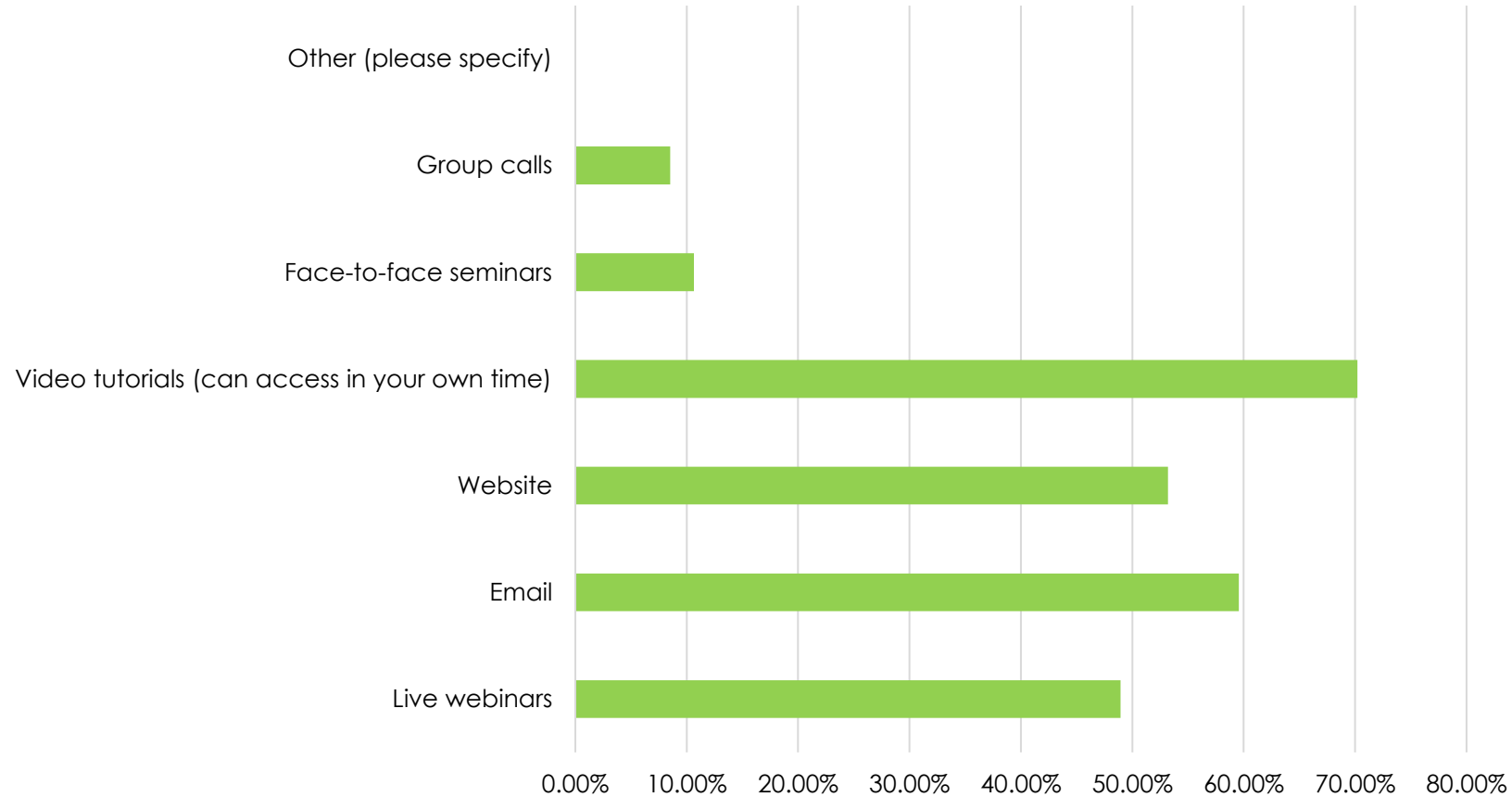
ANSWER CHOICES	RESPONSES	
N/A	9.51%	72
No	61.82%	468
I have been made redundant/unemployed	5.02%	38
I have been furloughed for a length of time	6.74%	51
My contractual hours have been reduced	4.36%	33
Other (please specify)	12.55%	95
TOTAL		757

Answered – 757

Skipped - 47

Question five

What are the best ways for you to access resources?



Answered – 748

Skipped - 56

Question five contd.

What are the best ways for you to access resources?

ANSWER CHOICES	RESPONSES	
Live webinars	38.24%	286
Email	61.10%	457
Website	46.26%	346
Video tutorials (can access in your own time)	62.57%	468
Face-to-face seminars	13.64%	102
Group calls	6.02%	45
Total Respondents: 748		

Answered – 748

Skipped - 56

Question six

What resources would be beneficial to you?

COVID-19 related	19.58%
Marketing	15.93%
CPD	9.92%
Business support	7.31%
Digital marketing	7.05%
Courses	5.22%
Regular updates	4.70%
Webinars	4.44%
Music license	4.18%
Industry updates	3.92%

Answered – 748

Skipped - 56

Question six contd.

What resources would be beneficial to you?

Class content ideas	3.66%
Video tutorials	3.13%
Risk assessments	2.87%
Email	2.35%
Financial	2.09%
Funding, Industry policies, Tailored exercises & Technical support	1.83%
Admin, Health & safety, Networking, Online teaching & Sharing best practice	1.57%
Motivational messaging, PAR-Qs & Workshops	1.31%
Printed materials	1.30%
Job opportunities & 'How to' guides	1.04%

Answered – 748

Skipped - 56

Question six contd.

'Other resources' included:



Answered - 691

Skipped - 113

Question seven

Other support (other than financial) to make it easier for you in your group exercise instructor role

SMT
Representing GEX to government re COVID
One voice - mixed messages from EMD UK / UKActive

Insight & Digital
Tech knowledge
classfinder support
Booking system
Behavioural insights
Health information for clients
Info on the current global picture

Answered – 680

Skipped - 124

Question seven

Other support (other than financial) to make it easier for you in your group exercise instructor role

Instructor support	Instructor support continued
Supporting Instructors with mental health	Less pressure to earn points
Online webinars	Virtual training
F2F webinars	Live tutorial videos
Insurance re COVID	Online learning via videos can access in own time
Online courses	Insurance
Online workshops	Risk assessments re COVID
Online CPD	PPL extension due to COVID
Marketing courses	Bitesize training ideas

Answered – 680

Skipped - 124

Question seven

Other support (other than financial) to make it easier for you in your group exercise instructor role

Operations & projects	Marketing & Comms
More info on TGC courses	Social media content
Channels into schools as part of PE curriculum	Videos benefits GEX
Helpline	Raised awareness value GEX Instructors
	Promotion of non-branded GEX Instructors
	Campaign of benefits f2f GEX
	'How to's' for fb & Insta

Answered – 680

Skipped - 124

Question seven contd.

Other support (other than financial) to make it easier for you in your group exercise instructor role

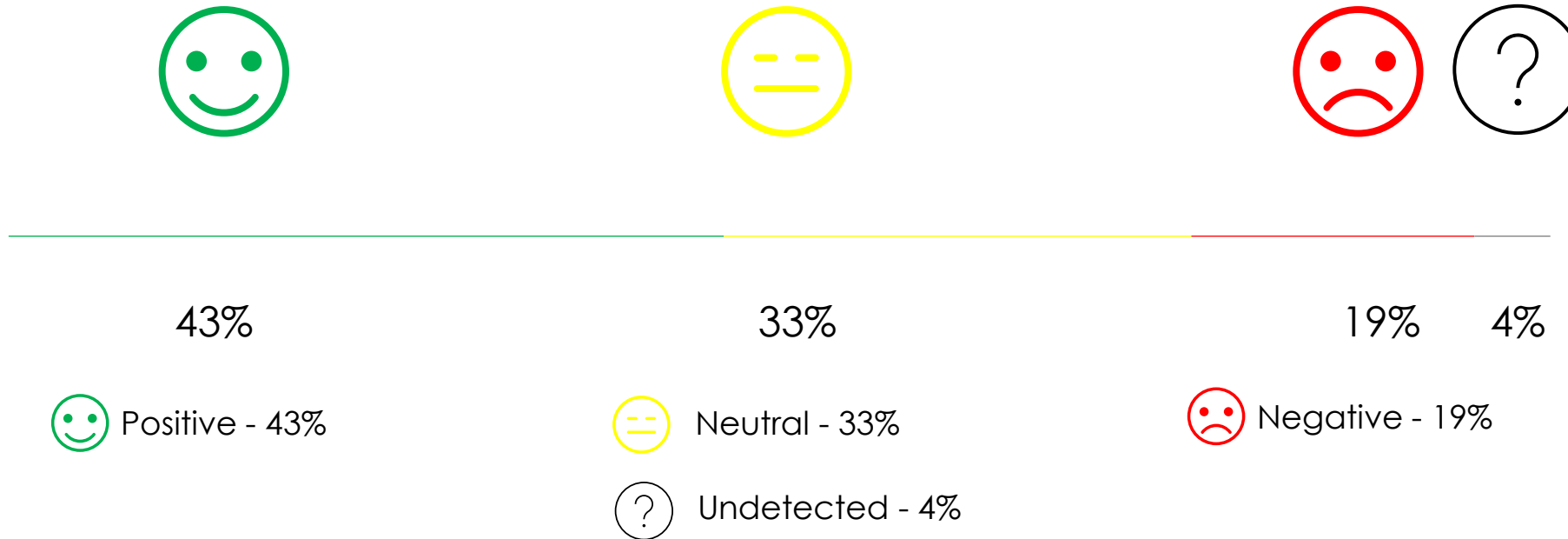


Answered - 680

Skipped - 124

Question eight

In one word, how are you currently feeling about your role as a Group Exercise Instructor?



Answered - 748

Skipped - 56